

**Interested in creating additional foot traffic for your store?  
Looking to generate more revenue and increase your customer base?**

**The future of DVD rentals is at your finger tips. ELO Media proudly introduces DVmatic – a fully automated DVD rental machine that operates 24/7. It is as easy as using an ATM and allows movie lovers to choose from hundreds of movies at a touch of a button.**

## How does DVmatic work?

DVmatic machines are essentially fully automated video stores. They offer customers the ability to rent, purchase and return movies with a touch of a button. Utilizing an easy to use interface, customers will simply select a movie, swipe their credit card and rent or purchase a movie. Returning is even simpler. There are no forms to fill, no cash to deal with and no additional employees.

DVmatic machines are all connected to one central network which allow owners to remotely operate the system, manage inventory, produce reports and change prices, rental periods as well as implement different marketing promotions and more, all from any PC connected to the internet. Customers can access the kiosks on-line, see what's in stock and reserve movies for later pick up. The system enables customers to rent and return movies from a network of machines providing the easiest and quickest access to their favorite new releases. **It is all about speed and convenience.**

## Revenue generation

There are three different ways you can generate revenue from DVmatic:

### DVD Revenues

These are revenues generated from the rental, sale and late fee transactions from DVDs and video games directly from the machine.

### Addition Foot Traffic

DVmatic creates the "Revolving Door" effect since every rental transaction forces customers to come back to the store to return the movie, thereby creating repeat business for your store.

### Advertising Revenue

National and local advertisers are always searching for to reach an audience. DVmatic allows you to display ads on the machine itself, on the monitor and even on the rental cases. From placing coupons from the local pizza store to displaying dynamic ads of national products on the 17" LCD monitor, DVmatic provides the means for targeted ads to have a strong impact at the point of sale.



## Additional benefits!

Some key benefits of having a fully automated kiosk in your store are:

### Differentiate your business

Provide a service that your competition is not offering.

### Cross Promotions

Create your own cross promotions with products in your store and DVmatic. "Buy over \$20 and receive a free rental" is one of many different cross promotions that may be utilized to enhance your store revenues.

### E-mail Marketing

DVmatic captures customer e-mails to later be used for direct marketing of the machine, movies and other products in your store.

Contact us at: (866) ELO DVDS  
(866) 356 3837

Visit us online at [www.dvmatic.com](http://www.dvmatic.com)



# Automated DVD Kiosk for Convenience Stores



Take advantage of a growing \$20 billion DVD rental and sell-through market. Become a part of the latest DVD craze and offer your customers this revolutionary way of renting and purchasing movies and video games. Your customers will love it!



**Designed specifically for retail establishments, DVmatic allows you to differentiate your business from the competition by offering a fully automated video machine at your location.**

#### **Additional Revenue**

DVmatic will increase foot traffic for your business, as well as enhance revenues from DVD rentals, sales and advertising.

#### **Convenient and Accessible**

Provide your customers with a convenient accessible way to rent their favorite new releases without having to stop at the local video store. It is as easy as using an ATM.

#### **Fully Automated**

Robotic technology allows the machine to function on its own without human interaction. Aside from stocking the machine, DVmatic is fully automated.

#### **Minimal Labor**

Operating DVmatic requires very little time and effort and will not require hiring employees – let DVmatic do the work!

#### **Web-based Network**

Our integrated web-based network enables operating machines from any internet connected PC providing the operator with remote access to the entire business.

#### **Inventory Management and Reporting**

Web-based inventory and reporting management system necessary to better run the business.

#### **Small foot print**

Offer hundreds of movies in only a few square feet.

#### **Customization and Branding**

Custom graphics, colors and logos packages to match your business branding needs are available.

- **Online Reservations** – reserve at home and pick up at the kiosk
- **Machines Interconnectivity** – rent from one kiosk and return to another
- **Subscription & Promotional Offerings** – to build and retain a loyal customer base



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